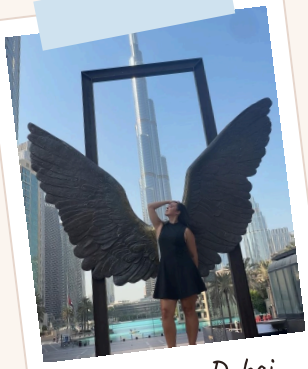
MEDIA KIT · 2026

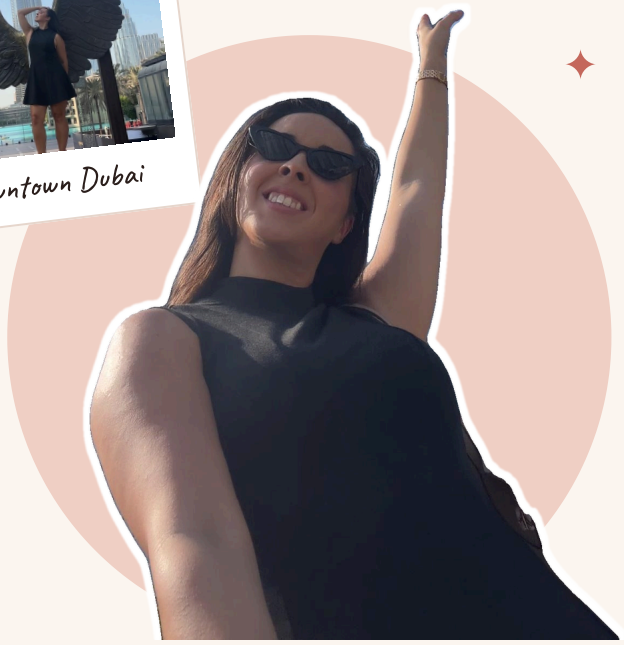
Hi! I'm

Rebeca Martín

UGC CREATOR · DUBAI LIFESTYLE



Downtown Dubai



You know your product, I turn it into content that connects.

@rebecaproperties · rebecamartin.com · linktr.ee/rebecamartin

INSTAGRAM · LAST 30 DAYS (SEP 15 – OCT 14, 2026)

1,299	32,027	17,539	1,201	49	43
Followers	Views	Accounts reached	Interactions	Shares	Posts
+8.4% · +125 new · +101 net					

My audience

Views by format

26K	5.7K	48
Reels	Stories	Posts

Gender

Men 67.1% — Women 32.9%

Age

13-17	0.2%
18-24	4.7%
25-34	41.1%
35-44	36.2%
45-54	12.8%
55-64	4.1%
65+	0.9%

Countries

Spain	80.0%
UAE	4.8%
USA	1.3%
Morocco	1.1%
Nigeria	1.1%

Languages

Spanish	89.6%
English	3.3%
Portuguese	1.3%
Italian	1.2%
French	1.0%

Source: Instagram insights @rebecaproperties, Sep 15 – Oct 14, 2026.



My city ✦

About me

I'm Rebeca, a Spanish creator living in Dubai. I work as a real estate broker at Lurelis Real Estate, and alongside that I create content about what I know best: what it's really like to live and invest in this city.

I make relatable, authentic UGC and lifestyle videos, no filters, so your brand looks the way it's lived day to day. My community is mostly Spanish-speaking and aged 25 to 44.

What I do

UGC videos
Price on request

Storytelling & lifestyle
Price on request

Reviews & testimonials
Price on request

Unboxing & demos
Price on request

Dubai experiences
Price on request

Talking head & voiceover
Price on request

The process

1. **Brief**
Your product, audience and goal.

2. **Concept**
Ideas and formats for your brand.

3. **Script**
Script and shot plan for approval.

4. **Delivery**
Edited videos, ready to post.

Filming gear



iPhone 17 Pro Max
Main 4K recording



DJI Osmo Pocket 3
Stabilised shots



DJI Mic Mini 2
Clean audio, 2-mic kit



Ray-Ban Meta Gen 2
First-person POV shots



Insta360 Flow
Smooth gimbal shots

Brands I've worked with

Dimos Café · Zropop · Bonamor · Pop Culture · Carters · Eloa

Let's work together

Dubai, United Arab Emirates
Rebecamartinugc@gmail.com
WhatsApp +971 55 376 2205
@rebecaproperties
rebecamartin.com